

FHLB CINCINNATI

2026 AFFORDABLE HOUSING PROGRAM PROMOTION KIT

ABOUT THE AFFORDABLE HOUSING PROGRAM



The Affordable Housing Program (AHP) is FHLB Cincinnati's most impactful affordable housing initiative and awards grants on a competitive basis in one offering each year. AHP can be used to fund both ownership and rental projects. Applications are typically accepted in the spring and summer with awards in November.

Each of the Federal Home Loan Banks set aside 10 percent of net earnings annually to be used as subsidies to finance development of affordable housing. The funds are made available only through financial institutions that are members of the Federal Home Loan Banks. Non-profits, local governments, community development corporations, for-profits and other organizations (known as sponsors) seeking AHP funding must submit an application through a financial institution that is a member of a Federal Home Loan Bank.

AHP funds can be used to assist with the funding of new construction, acquisition, rehabilitation or any combination thereof for ownership and rental housing serving very low-, low-, and moderate-income households. Very low-income households are those with annual incomes at or below 50 percent of area median income. Low- and moderate-income households are those with annual incomes at or below 80 percent of area median income. The area median income guidelines are defined annually by the U.S. Department of Housing and Urban Development (HUD).

FHLB provides technical assistance and can help connect sponsors with members. For more information, contact the Housing & Community Investment Department at 888-345-2246 or AHPApplication@fhlbcin.com.

IN THE PROMOTION KIT



MEDIA RESOURCES & FLYER

Sample press releases to make reaching out to your media contacts a breeze, and a flyer template to share the news.



SOCIAL MEDIA TOOLS

Get the news out online with editable social media graphics for Facebook, Instagram, LinkedIn and X.



FHLB CINCINNATI SUPPORT

Our communications team can help amplify project milestones, award announcements, groundbreakings, ribbon cuttings and other events through FHLB Cincinnati channels.

If you have any questions about the promotional materials or need assistance adding your information, please email info@fhlbcin.com.

SOCIAL MEDIA CAPTIONS

Below are three social media caption examples to help you get started:

- We're excited to share that we have been awarded a [TAG FHLB CINCINNATI] Affordable Housing Program grant of [DOLLAR AMOUNT] to support [PROJECT NAME OR BRIEF DESCRIPTION]. This funding will help us [IMPACT STATEMENT - E.G., BUILD, PERSERVE OR REHABILITATE AFFORDABLE HOMES] in [COMMUNITY NAME]. Thank you to [MEMBER/SPONSOR] and FHLB Cincinnati for investing in housing that strengthens our communities.

- Big news! Our partner [MEMBER/SPONSOR] and [YOUR ORGANIZATION NAME] have been awarded a [DOLLAR AMOUNT] Affordable Housing Program grant from [TAG FHLB CINCINNATI] for [PROJECT NAME/INITIATIVE]. This support will make a lasting difference by [IMPACT] right here in [LOCATION]. We're proud to be part of a collaboration building stronger communities.

- We're thrilled to announce that [YOUR ORGANIZATION NAME] is a recipient of an Affordable Housing Program grant from [TAG FHLB CINCINNATI]! With this grant, we'll be able to [SPECIFIC GOAL - E.G., CONSTRUCT 20 NEW HOMES, EXPAND SUPPORTIVE HOUSING SERVICES] in [LOCATION]. Together with our partners at [MEMBER/SPONSOR], we're building opportunities and homes that last.

TAG US!

We would love to help amplify your message. Be sure to tag us in your posts!

@fhlbcin

FHLB Cincinnati



TELL YOUR STORY

Need help announcing your grant? Hosting a groundbreaking or ribbon cutting? Trying to help get the word out about how you used the Affordable Housing Program to improve your community? We can help! Email us at info@fhlbcin.com.



FHLB CINCINNATI JOINS SPONSOR COUNTY CORP. AND MEMBER FIRST FINANCIAL BANK AT THE RIBBON CUTTING OF C.J. MCLIN, SR. APARTMENTS IN DAYTON, OHIO

FHLB CINCINNATI

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