

Advancements

THIRD Quarter 2019

A publication of the Federal Home Loan Bank of Cincinnati designed expressly for Fifth District members



President's Message to Members

We always like to hear what our members think – not just what we do well, but where we might improve – and having just completed our series of annual shareholders meetings, we got to hear directly

from many of you. We learn a lot and enjoy spending time with members in meeting rooms and on the golf course, but sometimes more focus is required to dig deeper into members' attitudes.

Toward the end of 2018, we began visiting members in their home offices for interviews that lasted up to two hours. Additionally, we provided an option for all members to share feedback through an online survey. More than 200 members participated in this process – about a third of our membership – providing us with a great deal of valuable feedback. The responses came from a solid cross-section of our membership – by asset size, by charter, by location, both borrowers and non-borrowers, and users and non-users of other programs. We believe the recommendations we heard are a fair representation of the opinions of our membership.

While members told us they're happy with our level of service and our dividend, we wanted to explore ways to further improve the value we deliver to our membership. We looked at the total FHLB value proposition, from Advance pricing to dividends distributed to collateral to service delivery.

All of this will inform our Board of Directors as strategic plans are developed. We also heard that members:

- Would welcome improved technology offerings from the FHLB. We are beginning to lay the groundwork for that. One step is electronic signatures on agreements and applications, and in June we began rolling out DocuSign on funds transfer and safekeeping agreements. Over the next year you should see that applied to more forms and agreements. And we are looking into a possibility of online Advance transactions.
- Want more education on collateral practices and housing programs. We are planning education sessions on collateral around the district (as you will see on page 2 of this newsletter), and we're working on a plan for housing education.

We think about our members all day, every day. We understand that's not a two-way street. You think about us when you need us, and at those times, we need to perform dependably, promptly and reliably. We rely on the kind of feedback we heard during our regional meetings and through the survey to help us improve what we do. We thank you for your membership, and please contact us if you have views on how we could better serve you.

Sincerely,

Andrew S. Howell, President and CEO

Rep. Gonzalez Roundtable

On May 30, FHLB hosted a financial services roundtable with Rep. Anthony Gonzalez (OH-16) at Stark State College in North Canton. Thank you to all who joined us for this vibrant discussion about the financial services industry including representatives from: Park National Bank, Westfield Insurance, Buckeye State Credit Union, Ohio Bankers League, Ohio Credit Union League, Ohio Insurance Institute and Ohio Housing Finance Agency.



Pictured, from left: FHLB CEO Andy Howell, Rep. Gonzalez, FHLB Director Grady Appleton.

Financial Management Conference August 6-7

The FHLB will host its Annual Financial Management Conference August 6-7 in Cincinnati at the Hilton Cincinnati Netherland Plaza. The agenda will include a wide range of speakers:

- **Craig Dismuke,** EVP, Chief Economist, Vining Sparks, IBG.
- **Ryan Hayhurst,** Managing Director, The Baker Group.
- Kamal Hosein, Managing Director, Stifel, Nicolaus and Company Inc.
- Marti Post, Chief Strategy Officer, Mindset Digital.
- Jack Vonder Heide, CEO, Technology Briefing Centers Inc.
- **Adam Mustafa,** President and CEO, Invictus Group.
- Jimmy Sawyers, Chairman and Co-Founder, Sawyers & Jacobs LLC.

To kick off the conference, FHLB senior management will address the state of banking in the Fifth District. Seminar participants will also be invited to attend a Reds game. Please visit www.fhlbcin.com to register.



Save the Date: MPP User Group Conference

The FHLB's Mortgage Purchase Program (MPP) department will host its annual conference for users and those interested in the program on Tuesday, November 5 at the Renaissance Cincinnati Downtown Hotel. Presentations on a variety of relevant mortgage topics will be made by both FHLB staff and guest speakers. All attendees are also invited to attend a welcome reception on the evening of November 4 at Igby's.

Registration information will be available in September at www.fhlbcin.com. To learn more, contact your marketing representative at 877-925-3452.



Rep. Beatty Addresses the FHLBanks Directors Conference

FHLB Director Lynn Anderson (left) introduced Rep. Joyce Beatty (OH-3) as a guest speaker at the FHLBanks Directors Conference in Washington D.C. Rep. Beatty spoke about the importance of diversity and inclusion in the financial services industry.

FHLB Collateral Workshops

The FHLB will host four Collateral Workshops to help members better understand their collateral requirements. All sessions will feature FHLB staff speakers and give members the opportunity to ask questions about the collateral process. The following workshops are currently scheduled:

- Insurance companies, August 13, Union, Ky.
- Ohio and Kentucky banks, September 5, Cincinnati.

Additional events are planned for Ohio and Kentucky credit unions and all Tennessee members. Look for workshop registration on our website at www.fhlbcin.com.

FHLB Welcomes New Member

The FHLB welcomed the following new member stockholder in the last quarter:

Enrichment Federal Credit Union, Oak Ridge, Tenn.



Board of Directors Meets with Tennessee's Rep. Kustoff

FHLB Cincinnati leadership and Board directors Appleton, Burt, Caudill, DuHamel, England, Lameier, Mullineaux, Pell, Sartore, Uridil and Vance paused for a photo with Rep. David Kustoff (TN-08). This visit was part of the group's meetings with Representatives across the District during the FHLBanks Directors Conference.

Director Election Process Begins

Nominations for candidates to be elected to the FHLB's Board of Directors are now being accepted. This year, Ohio members will elect two Member directors. Additionally, all members will elect two Independent directors. All directors will serve four-year terms commencing January 1, 2020.

Ohio Member director nomination certificates and Independent director application forms are due at the FHLB by July 26. Ballots will be mailed to members in October, and results will be announced in November.

DRP Available in 10 Ohio Counties

Households in 10 Ohio counties whose homes were damaged by tornadoes, severe storms and flooding May 27-29 may qualify for grants from the Disaster Reconstruction Program (DRP). The counties affected are: Auglaize, Darke, Greene, Hocking, Mercer, Miami, Montgomery, Muskingum, Perry and Pickaway.

Homeowners whose homes were damaged or destroyed may be eligible for grants of up to \$20,000. Read additional details about DRP at www.fhlbcin.com or contact Housing and Community Investment at 888-345-2246 to participate.

Dividend Declaration and Payment

At its June 20, 2019, meeting, the FHLB's Board of Directors declared a dividend for the first quarter 2019 at a 5.50 percent annualized rate. The dividend payment occurred June 20 in the form of cash.

3Q Calendar 2019

August 6-7	Financial Management Conference, Cincinnati, Ohio	September 5	Collateral Workshop–Ohio and Kentucky Banks, Cincinnati, Ohio
August 13	Collateral Workshop–Insurance Members, Union, Ky.	November 5	MPP User Group Conference, Cincinnati, Ohio



Advancements is a publication of the Federal Home Loan Bank of Cincinnati's Public Affairs Department. Previous issues of *Advancements* are available on our website at www.fhlbcin.com. Your comments and suggestions are welcome. Contact: **John Byczkowski**, Communications, at 513-852-7085, email *JohnB@fhlbcin.com*.